

Graphic Innovations

Plotter Films

Product Selection Tool

Good, Better, Best




Engineered to Achieve Perfection™




///// Interior Graphic Applications

Plotter film
Product Selection

Application Type			Adhesive	Substrate Example	Good	Better	BEST
		Contour Cut Wall Graphics	Removable	Painted Drywall <i>i.e. Low or Zero VOC Latex Paint</i>	—————	631	—————
	Permanent		641 651		751C 751RA	951	
				Hard-to-Stick Painted Drywall <i>i.e. "Washable/Scrubbable" Painted Drywall</i>	651	751C 751RA	951
		Painted Brick Concrete Block		Gymnasiums, Locker Rooms, Aquatic Centers, School Hallways, etc.	651	751C 751RA	951
		Signage P.O.P. Displays Exhibit Museum Retail Promo Decals & Stickers	Removable	Foam Core, Corrugated Plastic, PVC, Aluminum Composite, etc.	—————	631	—————
			Permanent		641	651 851	751C 751RA 951

		Window Graphics <i>//// Decorative Textures</i>	Permanent	Conference Room, Office Cubicle, Museum, Restaurant, Store Front Windows, Convenience Store Freezer & Cooler Doors	8510 <i>Etched</i>	8710 <i>Dusted</i>	8810 <i>Frosted</i>
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		Window Graphics	Permanent	Conference Room Office Cubicle Museum Restaurant Store Front Windows Convenience Store Freezer & Cooler Doors	—————	8300	—————
					—————	8830/8860 <i>milky white appearance</i>	—————
					—————	8500	8800
			Removable		—————	631	—————
			Permanent		—————	8870	—————
					641	651 851	751C 751RA 951

		Window Graphics <i>//// Metalized Chrome Colors</i>	Permanent	Conference Room, Office Cubicle, Museum, Restaurant, Store Front Windows, Convenience Store Freezer & Cooler Doors	351	352	383
		Window Graphics <i>//// Fluorescent Colors</i>			—————	6510	7510
		Safety Interior Evacuation Wayfinding Signage <i>(Glow-in-the-Dark)</i>			Industrial Signage, Office Buildings, Movie Theaters, Schools, Airports, Subways, etc.	—————	—————

		Illuminated Backlit P.O.P.	Permanent	Clear/White Acrylic or Polycarbonate	—————	8500	8800
		Trade Show Displays	Removable		—————	631	—————



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Paper Application Tape!

Performs with **all** ORACAL®
Matte & Gloss finish films.



The **Preferred**
Conformable Clear Tape!






























An **everyday** workhorse for
clarity and conformability.

Match the film color application below to determine which graphic marking films best suit the application

 Opaque films  Specialty films  Translucent films  Transparent films  Blockout films  Reflective films

///// Exterior Graphic Applications

Plotter film
Product Selection













Application Type				Adhesive	Substrate Example		Good	Better	BEST
		Outdoor Signage	Short-term	Removable	Corrugated Plastic, Painted MDO Board, Aluminum Composite Material, PVC, etc.			631	
	Permanent				641	651 851	751C 751RA 951		
		Medium-term	Permanent	Painted Aluminum Aluminum Composite Material, etc.		651	751C 751RA	951	
		Long-term							
		Outdoor Signage /// Fluorescent Colors	Short- to Medium-term	Permanent	Corrugated Plastic, Painted MDO Board, Aluminum Composite Material, PVC, etc.			6510	7510
		Outdoor Signage /// Metalized Chrome Colors	Short-term		Painted Aluminum Aluminum Composite Material etc.		351	352	383
		Painted Brick Concrete Block		Permanent	Exterior Latex Painted Brick, Block or Poured Concrete Walls, Columns or Barricades			751C 751RA	951
		Window Graphics	Short-term	Removable	Architectural Windows			631	
				641			651		
		Medium- to Long-term		651 851			751C 751RA	951	
		Window Graphics //// Decorative Textures		8510 Etched			8710 Dusted	8810 Frosted	
		Window Graphics		8830/8860 milky white appearance					
				8300					
		Window Graphics //// Metalized Chrome Colors		351			352	383	
		Window Graphics //// Fluorescent Colors					6510	7510	
		Illuminated Backlit Signage	Long-term	Permanent	Clear/White	Flat or Formed			8800
					Polycarbonate or Flex Face Banner Material				
					Clear/White	Flat or Formed	8830/8860 milky white appearance		
					Polycarbonate				
		Illuminated Backlit Signage /// Diffuser Film			Clear/White	Flat or Formed	8870		
		Illuminated Backlit Signage /// Blockout Film			Polycarbonate or Flex Face Banner Material				
		Illuminated Backlit Signage	Medium-term	Clear/White	Flat	8500	8800		
	Backlit Signage	Short-term	Acrylic or Polycarbonate			631			
		Reflective Signage		Permanent	General Municipal, Parking Lot, Parks & Rec Wayfinding Signage		5300 5400	5500 5700	5600 5650RA

Match the film color application below to determine which graphic marking films best suit the application

 Opaque films  Specialty films  Translucent films  Transparent films  Blockout films  Reflective films

///// Automotive Graphic Applications

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Product Selection

Application Type		Adhesive	Substrate Example	Good	Better	BEST
	 Bumper Stickers or Decals	Temporary	Removable	Automotive Glass	631	
	 or Decals	Medium-term		Automotive Paint	651 851	751C 751RA
	 Tamper Evident Parking Permit Decals			Automotive Glass	820	
	 Automotive Graphics, Decals	Permanent		Fleet Graphics, Striping, Logos for Utility Vans, RVs, Trucks, Trailers, Motorsports, Emergency Vehicles, etc.	651 751C 751RA 851	951
	 Automotive Window Graphics					
	 Fluorescent Motorsports Graphics			Race Car Striping, Lettering, Numbers (all levels)	6510	7510
	 Gold & Silver Leaf			Emergency Vehicles, i.e. Fire Trucks	383	
	 Restyling Rally-Stripes	Permanent		Hood, Roof, Truck, etc. Horizontal Striping & Accent Trim Pieces, Chrome Delete	751C 751RA 851	951 970RA 975
	 Solid Color Change Wraps	Permanent (removable with heat)		Full & Partial Vehicle Wraps	970RA	
	 Reflective Fleet Graphics	Permanent (removable with heat)		Emergency, DOT, Construction Workzone, Utility Service Vehicles	5600	5650RA 5600RA white only

///// Boat & Watercraft Applications

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	 Boat & Watercraft Striping & Lettering	Permanent	Recreational Boats, Yachts, Catamarans with Well Conditioned Clear Coats	651	751C 751RA 851	951 970RA 975
	 Solid Color Change Wraps	Permanent (removable with heat)			970RA	

Photo courtesy of /// **Wrapcision - Indianapolis, IN** /// front cover
ORACAL® 751RA colors /// **010** White • **070** Black • **930** New Gold Metallic /// ORACAL® 970RA color /// **070M** Matte Black

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ORAFOL Americas

1100 Oracal Parkway | Black Creek, GA 31308
Phone | 912-851-5000 • Toll Free | 888-672-2251

ORAFOL Americas

120 Darling Drive | Avon, CT 06001
860-676-7100 • Toll Free | 800-654-7570

ORAFOL Canada

2831 Bristol Circle | Oakville, Ontario L6H 6X5
905-829-2828 • Toll Free | 888-727-3374

graphics-americas@orafol.com • www.orafol.com

